



## Teamwork Arts brings unique city festival 'Delhi Live'

- *From street art to independent retailers and restaurateurs, alternative music and lifestyle trends to treats from across the city's multitudinous subcultures*
- **Come celebrate the 'belly under Delhi' from December 18, 20, 2015 @ Nehru Park**
- **Website: <http://delhilive.co/>**

**New Delhi, 26 October 2015** - This winter, pioneering entertainment company Teamwork Arts presents a unique city festival. *Delhi Live* will celebrate all that is positive and dynamic about Delhi. Teamwork Arts produces over 25 highly acclaimed performing arts, visual arts and literary festivals across more than 40 cities globally, including one of the world's largest *free* literary gatherings, the annual ZEE Jaipur Literature Festival.

Underlining the wealth of experiences that exist beyond the mainstream, *Delhi Live* brings together the alternative subcultures that are truly redefining this city's vibrant new avatar. It celebrates the people who call Delhi home and are bringing their diverse perspectives to redefine the city today - the **artists**, creating and engaging with new and alternative music, galleries, installations, graffiti and public space art; the **foodies**, spending Sunday evenings trying out the new authentic Kashmiri restaurant in town; the **designers**, creating gorgeous well designed, highly useful products; the **adventurers and fitness enthusiasts**, itching for the next rock climbing gym to open, the next cycling tour to take place, the next obstacle course to unveil; and the **young visionaries**, working late into the night to make Delhi a better, safer, cleaner city.

Joining hands with some of Delhi's most exciting artists, curators and organizations, Teamwork Arts' *Delhi Live* explores the '*belly under Delhi*' in partnership with city grown digital food community Food Talk India, Delhi newbies Kitsch Mandi from, artists' collective Portret Project, Adventure 18 and other exciting organizations from across the city. The **first edition of *Delhi Live*** will be held at **Nehru Park from December 18, 2015 - December 20, 2015** and will include exhilarating and immersive experiences with activities through the weekend like:

- **Food Talk Street** - A food boulevard curated by Food Talk India that will feature 75 of Delhi's best food offerings from Restaurants to Home Bakers to the iconic Delhi Street Food
- **Kitsch Mandi** - A platform for emerging artists to showcase, perform or sell their work. It will bring together the creative community in a casual and inspiring way, aiming to take art out of the gallery space into the public space



- **Portret Project** - A niche concept with a focus on portraiture as an art form. The project aims to encourage young artists working in a variety of media to embrace portraiture. Larger than life installations at Delhi Live using different art forms
- **The Rhythm section** - A treat for all the music enthusiasts featuring the iconic and upcoming musical talents of Delhi
- **Delhi's First Annual Bouldering Competition:** Adventure sports offers Delhi's denizens' access to an alternative mode of fitness. Delhi Live presents Delhi's first annual Bouldering Competition curated by Adventure specialists, Adventure 18. The Bouldering wall will also offer '101' workshops for and trials for beginner climbers!

Bringing the city together in the days preceding the Delhi Live carnival, artists and creative groups will create an electrifying experience in the city with activities and engagements throughout the month of November, culminating in the three day extravaganza in December.

**Sanjoy K. Roy, Managing Director of Teamwork Arts** says, "We are glad to bring to the Delhiites the first edition of an uber cool city festival. It is a festival that celebrates the 'belly under Delhi' - a Delhi that exists in pockets, a Delhi that is often left out of discussions when people echo maligned stereotypes about our city. Delhi Live is about the Delhi you want to explore; the Delhi you may love and be proud of."

**Anjali Batra, Co-Founder Food Talk India** says, "Delhi Live is a festival about Celebrating the vibrant and diverse populace of our city. The Food Talk Street curated by Food Talk India represents just that- the diverse flavours that make Delhi what it is today. Our vision with this festival was to bring forward all the diverse and amazing flavours and the cuisines that our city has to offer. The **Food Talk Street** as the name suggests will showcase the various Food's and Cuisines that make our city something to "Talk" about. From the Iconic flavours of Old Delhi, to the wonderful cuisines from around India and the world, along with the upcoming Technology driven Food Start-Ups, each stall has been handpicked and curated by Food Talk India to bring alive the vision of Delhi Live. "



Ashlin Mathew of Portret Project says, "The *Portret* Project is a part of *Delhi Live* as we want to use the art of portraiture to help the people of Delhi understand and appreciate their identity, history, culture, creativity and diversity. Our aim is to reach out to and engage with audiences of all ages and all walks of life in innovative and distinctive ways to increase the understanding of, and the engagement with, the city of Delhi and portraiture as an art form. We are certain that our artworks will not just be innovative and exciting, but equally communicative and articulate, so as to reach and be understood by as large and varied an audience as possible."

Laila Vaziralli from Kitsch Mandi says, "*We are very excited to come to Delhi for the very first time, and Delhi Live is a perfect platform for us to launch in the city. The festival is a coming together of a community to celebrate creativity and positivity. Kitsch Mandi will bring to Delhi Live a vibrant and innovative flea market that will reflect the young emerging art and design scene in the city. The Kitsch Mandi flea market will be a curated range of pop up shops set up by young creative start-ups who are pushing the boundaries of product design and moving away from mass produced mall bought products. A majority of them are artists turned designers making the market a visual treat as well as a shoppers' paradise.*"

~ Ends ~

## **NOTES TO EDITORS**

### **About Teamwork Arts**

For over 25 years, Teamwork Arts has taken India to the world and brought the world to India.

In countries such as Australia, Canada, Egypt, France, Germany, Hong Kong, Italy, Israel, Korea Singapore, South Africa, Spain, UK and USA, Teamwork produces over 25 highly acclaimed performing arts, visual arts and literary festivals across more than 40 cities.

Teamwork produces one of the world's largest *free* literary gatherings, the annual ZEE Jaipur Literature Festival, international festivals Shared History in South Africa, Eye on India in the United States of America, India by the Bay in Hong Kong, and many more.

[www.teamworkarts.com](http://www.teamworkarts.com)

### **About Food Talk India**

Food Talk India is one of India's largest digital food communities that brings together people with a passion for food. Founded in 2013 by Founder Suchir Suri and Co-Founder Anjali Batra, Food Talk India has evolved to become a crowd sourced online platform, where users share their culinary adventures, restaurant reviews and discover new places and food to eat - through 'real time' recommendations.



### **About Kitsch Mandi**

Kitsch Mandi is a platform for emerging artists to showcase, perform or sell their work. Started in 2011 in Bangalore, as an experiment, today it is a network of innovative and talented artists from fields like product design, graffiti, installations and music from across the country. So far Kitsch has been part of festivals like Sunburn, MAD festival Ooty, October Fest and independently to Bangalore, Pune, Mumbai.

### **About The Portret Project**

The Portret Project was founded in 2013 in New Delhi. It is a niche concept with a focus on portraiture as an art form and with an emphasis on its radical role in the history of art and its growth and development.

### **About Adventure 18**

Adventure 18 started as a climbing wall company in 1995 under the name of Outdoor School by two passionate rock climbers and now in its 15<sup>th</sup> year of incorporation has made a name for itself as the only wall climbing company to have installed 5 international standard sport climbing walls in India and selling adventure sport equipment not only to Army forces but also to the growing number of adventure enthusiasts across India

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